

MASTHEAD

**Full Page
FRONT COVER**
(with 3-sided **Bleed**)
8.875" x 9.25"

Trim Size:
8.375" x 8.75"

Safe Area:
7.875" x 8.25"

**Full Page
BACK COVER**
(with 3-sided **Bleed**)
8.875" x 9.875"

Trim Size:
8.375" x 9.625"

Safe Area:
7.875" x 9.375"

**Half Page
TOP BACK COVER**
(with 2-Sided **Bleed**)
8.875" x 4.734"

Trim Size:
8.375" x 4.734"

Safe Area:
7.875" x 4.5"

**Half Page
BOTTOM BACK COVER**
(with 3-Sided **Bleed**)
8.875" x 5"

Trim Size:
8.375" x 4.734"

Safe Area:
7.875" x 4.5"

**STANDARD
Full Page**
(with full **Bleed**)
8.875" x 11.375"

Trim Size:
8.375" x 10.875"

Safe Area:
7.875" x 10.375"

Half Page
7.875" x 5.05"

Quarter Page
3.8" x 5.05"

Eighth Page
3.8" x 2.4"

Bleed: 

Everything in this area will be cut off

Trim: 

Actual magazine size. Art extending beyond this line will be cut off

Safe Area: 

Keep all important text/logos inside of this line to ensure nothing is cut off after trimming

Print-ready artwork should be at least 300 DPI and in CMYK format. Please follow the BLEED and SAFE AREA specifications. Templates are available at TheShopper.net

ACCEPTED FILE TYPES: .pdf (preferred), .jpg (high quality), .eps, .ai, & .psd (please convert fonts to outlines)

PLEASE EMAIL ARTWORK TO: Services@TheShopper.net