



The Shopper .net

ADVERTISEMENT SPECIFICATIONS

Full Page Front - 8.875" x 9.4"

Live Area - 7.75" x 8.7"

Half Page Front Top - 8.875" x 4.35"

Live Area - 7.75" x 4.35"

Half Page Front Bottom - 8.875" x 4.9" - Bleed at bottom & sides

Live Area - 7.75" x 4.35"

Full Page Back - 8.875" x 9" - Bleed at bottom & sides

Live Area - 7.75" x 8.5"

Half Page Back Top - 8.875" x 4.25"

Live Area - 7.75" x 4.25"

Half Page Back Bottom - 8.875" x 4.75" - Bleed at bottom and sides

Live Area - 7.6 x 4.25"

Full Page - Total Size 8.875" x 11.375" with Bleed at all 4 sides

Live Area - 7.75" x 10.25"

Half Page - 8.875" x 4.85" with Bleed at left & right

Live Area 7.75" x 4.85"

Quarter Page - 3.8" x 4.85"

Eighth Page - 3.8" x 2.38"

Logos or any specific art/photos need to be supplied by the customer so that the best quality advertising can be created. Live area is the actual ad size. If you would like a bleed, use the total size.



Acceptable File Formats

Supplied art must be to desired size at no less than 300 dpi and saved as CMYK. Files must be saved as EPS, JPEG or TIFF format. We will also accept .doc/.docx as an alternate form of ad submission but photos must be submitted separately.

We will also accept:

- High-Resolution PDF
- Adobe Illustrator -
 - Include all supporting files
 - Convert all type to outlines
 - CMYK only, no spot colors
- Adobe Photoshop -
 - Include all supporting files and formats
 - CMYK only
 - Convert all type to outlines

Files are accepted via CD/DVD, FTP or email to:
 theshopper.net@charter.net

Contact Us At:

770.954.1983 • 770.954.1984 • Fax: 866.998.1863